

The book was found

Outreach: Innovative Practices For Archives And Special Collections



Synopsis

Outreach: Innovative Practices for Archives and Special Collections explores how archives of different sizes and types are reaching out to new potential users and increasing awareness of programs and collections. The book features twelve case studies that demonstrate ideas that can be transferred into many other settings. Some of the practices described in the case studies rely primarily on technology and the Web to interact with the public, while others are centered on face-to-face activities. The case studies featured are The Oregon Archives Crawl: Engaging New Users and Advocates; Moved by the Spirit: Opportunistic Promotion of the Hamilton Family Surname; Collection Working Within the Law: Public Programming and Continuing Education; Staying Connected: Engaging Alumni and Students to Digitize the Carl A. Pappy • Fehr Choral Music Collection; Pinpointing Success: Assessing the Value of Pinterest and Historypin for Special Collections Outreach; Creating a New Learning Center: Designing a Space to Support Multiple Outreach Goals; "Wikipedia is made of people!" • Revelations from Collaborating with the World's Most Popular Encyclopedia; 21 Revolutions: New Art from Old Objects; Happy Accidents and Unintended Consequences: How We Named Our Tribble; Navigating Nightingale: Creating an App Out of Archives; DIY History: Redesigning a Platform for a Transcription Crowdsourcing Initiative; Taking Preservation to the People: Educating the Public About Personal Digital Archiving. All twelve case studies look at outreach as identifying the organization's intended audience, building new ways of reaching them, and helping the organization achieve its mission. Each also reflects a philosophy of experimentation that is perhaps the most critical ingredient for any organization interested in developing its own innovative • practices. This volume will be useful to those working in archives and special collections as well as other cultural heritage organizations, and provides ideas ranging from those that require long-term planning and coordination to those that could be immediately implemented. It also provides students and educators in archives, library, and public history graduate programs a resource for understanding the variety of ways people conduct outreach in the field today and the kinds of strategies archivists are using to attract new users to collections.

Book Information

Series: Innovative Practices for Archives and Special Collections

Paperback: 198 pages

Publisher: Rowman & Littlefield Publishers (May 22, 2014)

Language: English

ISBN-10: 0810890976

ISBN-13: 978-0810890978

Product Dimensions: 6 x 0.6 x 9 inches

Shipping Weight: 11.2 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #1,520,094 in Books (See Top 100 in Books) #126 in Books > Politics & Social Sciences > Social Sciences > Library & Information Science > Academic Libraries #648 in Books > Politics & Social Sciences > Social Sciences > Library & Information Science > Library Management #915 in Books > Textbooks > Humanities > Library & Information Science

[Download to continue reading...](#)

Outreach: Innovative Practices for Archives and Special Collections Family Life Education: Principles and Practices for Effective Outreach Extensible Processing for Archives and Special Collections: Reducing Processing Backlogs Innovative Teaching Strategies In Nursing And Related Health Professions (Bradshaw, Innovative Teaching Strategies in Nursing and Related Health Professions) Processing the Past: Contesting Authority in History and the Archives (Oxford Series on History and Archives) Archives for the Lay Person: A Guide to Managing Cultural Collections (American Association for State and Local History) Archives: Principles and Practices Rare Books and Special Collections Forging the Future of Special Collections Microsoft® Exchange Server 2010 Best Practices (IT Best Practices - Microsoft Press) Guide to Security Considerations and Practices for Rare Book, Manuscript, and Special Collection Libraries Special Diets for Special Kids, Volumes 1 and 2 Combined: Over 200 REVISED and NEW gluten-free casein-free recipes, plus research on the positive ... ADHD, allergies, celiac disease, and more! Underground Gas Storage: Worldwide Experiences and Future Development in the UK and Europe - Special Publication no 313 (Geological Society Special Publication) Textiles Re:imagined: Delve into the minds of 50 of the world's most innovative and inspiring textile and fiber artists (Formerly 3D Mixed Media Textile Art) BUSINESS:Business Marketing, Innovative Process How To Startup, Grow And Build Your New Business As Beginner, Step By Step Online Guide How To Effective ... Grow And Build Business As Beginner) Drugs Looking for Diseases: Innovative Drug Research and the Development of the Beta Blockers and the Calcium Antagonists (Developments in Cardiovascular Medicine) Special Applications and Advanced Techniques for Crack Size Determination (Astm Special Technical Publication// Stp) Resin Alchemy: Innovative Techniques for Mixed-Media and Jewelry Artists Zen and the Art of the Internet: A Beginner's Guide (Prentice Hall Series in Innovative Technology) Caprial's Seasonal Kitchen: An Innovative Chef's Menus and Recipes for Easy Home Cooking

[Dmca](#)